

FOR IMMEDIATE RELEASE: New Addition at Siharum Advisors, LLC

Todd Silverman Joins Siharum Advisors, LLC

BOSTON, MASSACHUSETTS (May 18, 2009) –Bala Cumaresan, founder and CEO of Siharum Advisors, LLC, is pleased to announce the addition of Todd Silverman as the Director of Wealth Management. Todd Silverman has over 10 years' experience working with high net worth individuals and institutions, most recently at Kobren Insight Management.

“I have known Todd since 1998, when we first worked together, and I am very glad to have the opportunity to work with him again, especially as a member of my firm,” stated Bala Cumaresan. “Todd compliments the team that is already in place, and strengthens the foundation our firm has built in just one year.”

When asked about his recent move, Todd stated “with over fifteen years of experience in asset allocation and manager evaluation and selection, gave me the confidence and comfort to join his team.” Todd continued, “there is an incredibly bright, experienced and energetic team here. The foundation is already in place for Siharum Advisors to be considered a premier independent and objective advisory service when it comes to portfolio management and client service.”

In February, Siharum Advisors hired Greg Lewis, a recent graduate of Boston University, as the firm's Investment Associate. Greg was a finance major at BU and now assists both Bala and Mandy Scipione (Director of Client Service) with research and client service tasks.

Siharum Advisors, LLC is an independent, open architecture investment advisor providing investment advice and service for high net worth individuals and foundations. Siharum was founded on three core principles: 1) provide independent and objective advice; 2) use a differentiated investment approach; and 3) offer the highest quality of service to clients. While only in business since August of 2008, the firm has already attracted \$130 million in assets under management.

If you have questions regarding Siharum Advisors and its services, please contact Amanda Scipione at 617-428-7500.

#